



Franklin L. Bay

NOV 3, 1930 - JAN 2, 2023



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Franklin L. Bay

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Frank was born in Duluth, MN. He grew up in Chisholm, MN where he was a star athlete during school years. Frank joined the Air Force and was a veteran of the Korean War. After retiring from A.C Nielsen Company he joined the Dunedin Country Club where he enjoyed many years of playing golf. Other pastimes were fishing, watching sports on TV, painting, and playing cards with the guys. Frank was a wonderful husband, father, grandfather, and good friend to many. A private family gathering will be held at a later date.

Survivors include his wife of 63 years Marilyn Bay, sister Judith Tormoen, daughters Carrie Gajdeczka (Franek), Tracey Coble (Rick), and Leslie Broderick. He also leaves behind grandson Adam Broderick and granddaughter Kate Coble.



Tribute Wall

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KN

Kathleen Nelson posted:

So sad to hear of cousin Frank's passing. He was there to offer suggestions and advice, two that I can remember are making sure that we ate at Crabby Bill's while we were in Florida and the other was some advice he gave to my spouse about making sure others in your company knew what you had accomplished, both were wonderful. Our condolences to Marilyn and all the family, Kathy (Bay) and Steve Nelson

February 23 at 1:26 PM

DW

David Wladaver posted:

Met Frank at Nielsen. We were in totally different parts of the organization, so we were just "friends," not close friends. But Frank was so easy to like. He was a good listener, and he enjoyed laughing. He was a first-class person and I miss his warmth. Dave Wladaver

January 7 at 6:21 AM

RM

Robert Mitchell shared a photo to the **Frank @ NMR** album.



January 6 at 11:57 AM

WC

Walter A Cohn posted:

Frank was a great teacher, coach, and human being with a wonderful sense of humor. Frank was the first person I truly met before starting my journey with Nielsen and I have never forgotten the wisdom he imparted even after all these years. RIP Frank.

January 6 at 10:43 AM

BT

Bill Teater posted:

Frank was one of the greatest guys you could meet. I remember my first interview with him and his 2 Martini lunch! Frank was very helpful throughout not only training school but throughout my time at the company. Training school was never the same after Frank left. I'm sure Paul, Willie, Pete, Roger and Frank are all together now talking about how there was nothing was better than a waffer switch! He will be missed by so many and thought of often and always in the best ways. I pray that God grants peace and comfort to his entire family now and as the days go by. Bill Teater

January 5 at 2:19 PM



Robert Mitchell shared a photo to the **Frank @ NMR** album.

January 6 at 11:57 AM





Memories only last if you share them

Join us in honoring Franklin by contributing to a collection of shared memories.



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